

Agreement between Ville de Bruxelles (customer) and Worldline

concerning the use of customer projects as references in international marketing and communication measures.

Name of project: .....

Thank you for choosing Worldline! We look forward to the project with you and would like to make use of the successful project for marketing and communication measures as a shared benefit. Please mark those measures you approve for international use by Worldline and affiliated companies (referred to below as "Worldline").

| YES/NO | CUSTOMER REFERENCE OPTIONS   | COMMENTS OR CONDITIONS |
|--------|--|------------------------|
| Yes    | <b>New Win Press Release</b><br>Press release outlining details of the new contract signed. To be used externally with the media, in Worldline marketing campaigns, Worldline sales campaigns, online and in printed collateral. Also for use internally with Worldline. Press interviews to be set up if appropriate – number and time allocation to be confirmed with you.                               |                        |
| Yes    | <b>Logo usage</b><br>Use of customer's logo externally in marketing campaigns, sales campaigns, online and in printed collateral. Also for use internally within Worldline.  |                        |
| Yes    | <b>Client list</b><br>The customer to be added to Worldline' client list for external and internal use within Worldline.   |                        |
| Yes    | <b>Reference</b><br>The customer and named individual to act as a formal customer reference for Worldline with prospects – to include bid documentation, phone calls from Worldline prospects and/or site visits as appropriate. Number of these to be confirmed with you. The Worldline Account manager will get in contact with the customer contact person prior to any phone calls from other parties. |                        |
| Yes    | <b>Social Media</b><br>The customer and named individual to agree to act as a formal customer reference for Worldline – to include on LinkedIn, Twitter and Facebook.  |                        |

**Note:** This agreement authorizes Worldline and its affiliated companies to create materials about the customer project for those media/channels approved by the customer in this document and to use these materials on a worldwide basis. Any potential external reference campaigns will be prepared separately and submitted to the customer for approval.

This agreement is valid until it has been resigned by the customer in written form. The customer can revoke his approval of the publications described above at any time effective for the future. Worldline will then cease proactive marketing of all measures within two weeks.

Ville de Bruxelles

Company Name

Collège des Bourgmestres et

Name(s)

Echevins

Date

1 / 2021

Contact for Communication Issues

Signature(s)

Le Secrétaire de la Ville

L. Synaens

Worldline

Name

Date

Signature(s)

Rd Anspach 6

Address

1000 Bruxelles

ZIP code, City

02/279 2020

Telephone and Fax

servicejuridique@brucity.be

E-mail

Le Bourgmestre,

Ph. Cloe

Address

ZIP code, City

Telephone and Fax

E-mail

Thank you for your contribution!

Please return to your Worldline Account Executive:

Department: Worldline Merchant Services

Name:

E-mail:

Telephone:

Fax: